

MINUTES OF THE MARKETING COMMISSION

May 5, 2025, 6:00 p.m.

Kallsen Center – Tinley Park Village Hall

Members Present:

Daniel Fitzgerald (Chair)
Jackie Bobbitt
Jenn Biasi
Maureen Dillon
Ralph Politano
Mike Sevier
Paul Michael Yedwofski

Members Not Present:

Associate Members Present:

Associate Members Not Present:

Janet Czuchra
Jason Freeland
Garrett Gray
Nick Halikias
Courtney Rourke

Staff Members Present:

Amanda Gaus
Denise Maly-Politano, Commission Secretary
Kelly Oswald, Marketing Program Coordinator
Trustee Colleen Sullivan

Staff Members Not Present:

Donna Framke, Marketing Director

CALL TO ORDER

Daniel Fitzgerald called the May 5, 2025 meeting to order at 6:00 p.m.

APPROVAL OF THE AGENDA

Motion made by **Paul Michael Yedwofski**, seconded by **Ralph Politano** to approve the agenda.

APPROVAL OF THE MINUTES

Motion made by **Jackie Bobbitt**, seconded by **Jenn Biasi** to approve the April 7, 2025 minutes of the Marketing Commission. Motion carried.

DISCUSSION ITEMS:

Art & Garden Market – May 10th – Kelly Oswald

Third annual Art & Garden Market on May 10th, 10:00 a.m. to 2:00 p.m. with over 40 vendors attending including four food vendors. Live music throughout the day. Chalk artists in parking lot.

Farmer's Market and Music in the Plaza Updates – Kelly Oswald

- Farmer's Market begins June 7th through October 11th, 8:00 a.m. to 12:30 p.m. The market will transition into Harmony Square mid-June. Sixty vendors, up fifteen vendors from last year. Some vendors will attend every other week. Yoga returns every week.

Cheesecake vendor will be there once a month. Sweet Victory is an egg farm vendor. C&K Smokehouse will be there with a smoker. Looking for volunteers to help with opening day and then for the transition/opening da at Harmony Square. Will be having a meeting with the vendors to cover the transition.

Ale Trail – Kelly Oswald

Ale Trail starts June 4th through August 27th. Bailey's and Durbins are new additions this year. Ghouls Night Out October 29th. GPS tracker will be available for Ale Trail.

Ralph Politano asked why Ale Trail ends in August if it is so popular.

Kelly Oswald stated that attendance decreases when kids return to school.

Cruise Nights – Amanda Gaus

Cruise Nights Tuesdays starting June 3rd through September 9th, 5:00 p.m. to 8:00 p.m. No cruise night August 5th on National Night Out. No response yet from any of the "special" cars attending. Plan is for two DJ's, one near VFW and one near the Harmony Square stage.

Music in the Plaza Update – Amanda Oswald

June 21: Hoodwink'd (classic rock & '70s and '80s pop)

June 28: Simple Men and Southern Nights (southern rock)

July 26: ARRA (classic rock)

Aug. 9: Boy Band Night (boy bands)

Aug. 23: 7th Heaven ('70s and '80s)

Sept. 13: One of These Nights (Eagles tribute)

Sept. 27: Sons of Chicago (Bruce Springsteen and Bob Seger tribute)

Ralph Politano asked if people will be able to bring in coolers with food and drinks as that is part of the night out and part of the fun.

Amanda Gaus stated food and coolers will be allowed.

Harmony Square – Amanda Gaus

- Grand opening scheduled for July 18th, 7:00 p.m. to 10:00 p.m. Parking on North Street and 67th Court for vendors. Will have 2-3 vendors for each evening. Thinking of selling a branded item like a blanket.
- 2025 Programming not set in stone. Needs to be what works for the community. Plan is for jumbo games on M/W; instrument zoo on Thursdays. July 24th Ms. Jamie's Farm and August 4th Illinois Storm Chasers. Central Middle School possibly performing on August 14th.

Block Party – Amanda Gaus

Block party July 19th and 20th. Harmony Square stage and a west stage on Oak Park Avenue for the bands. East end will be a true kids zone with five rides, two bounce houses and crafts.

Scholarship Program - Denise Maly-Politano provided an update on the scholarship program. Fifty-one applications, five scholarships available. Majority of the students were from Andrew High School. Five winners, four from Andrew and one from Marist. Three girls and two boys. Village presentation at the May 6th board meeting if anyone wants to attend.

Benches Update – Kelly Oswald

Benches will be on display the week of May 5th, weather permitting. All benches have sponsors. May 16th artists reception at the new Durbin's event space. Brochures out June 1st. Nineteen artists participated for a total of 21 benches. Looking for volunteers to help at the reception. **Jackie Bobbitt** volunteered.

GOOD OF THE ORDER

N/A.

COMMENTS FROM THE PUBLIC

No public, no comments.

ADJOURNMENT

Motion by **Jenn Biasi**, second by **Mike Sevier**, to adjourn the May 5, 2025 Marketing Commission meeting at 6:49 p.m.

/dmp